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From the Publisher

When I started M many years ago, my idea was to break the mold of the conventional art magazine whereby content was largely a by-product of advertising. I developed a membership structure for the magazine that allows all art institutions, big and small, and individuals as well, to support quality content as patrons, while leaving the door open to benefactors.

And it follows that today our editorial content is free of the undue influence commonplace in other magazines, be they print or web, where so many look the same because they all too often drink from the same spigot.

In the global art world as well, so much of the art offered ends up homogenized as a commodity to move money around the globe; at some point the perineal question arises, is this art? The price sheet says yes, but somehow you know better. As in a shell game, you lift the shell and maybe you find out there's nothing there. I think we can aim for a higher experience.

In these pages I invite you to explore and perhaps even rediscover art; hear a new voice or see something you thought you knew, but now know in a different way. Through interviews with artists, curators, collectors, and excellent writing and genuinely independent reportage M brings you the art world — intheArtworld.

Thank you for reading, and best wishes in these days of heightened global health concerns.

M. Brendon Macinnis

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